



## Company Fact Sheet

### Company

We believe that volunteers should be rewarded for stepping forward and sharing their time and talents with those in need. All too often, volunteering means putting up with a certain amount of hassle or frustration - whether that is late night emails, reply-all messages, reminder phone calls, or antiquated clipboards and signup sheets.

VolunteerSpot launched in Spring, 2009 with the mission of enabling ANYONE to quickly mobilize and coordinate volunteers in their community, congregation and social network. VolunteerSpot's simple web signup application makes it easy for community members to participate and say YES to making a difference. We also aim to improve local volunteering by being the go-to-resource for best practices, tips and stories about making a difference. With VolunteerSpot, DOING GOOD just got easier!

The company is headquartered in Austin, TX. For more information and to see how VolunteerSpot works, please go to [www.VolunteerSpot.com](http://www.VolunteerSpot.com).

### Founder & CEO

Karen Bantuveris

### Market

VolunteerSpot's core audience is women 35-49 who are highly networked, power purchasers, and the force behind most volunteering in their communities. Retiring boomers and young adults are also very involved in local service. 61.8 million adult Americans volunteer formally for nonprofits\*:

20+ million women ages 35 to 49,

8.2 million young adults 16 to 24,

15 million boomers.

VolunteerSpot users include community members serving PTO/PTA, scouts, congregations, clubs, political parties, recreational sports teams, neighborhood associations, sororities and fraternities, youth groups, and nonprofit organizations.

\*source: The Corporation for National and Community Service, July, 2008

### Financials

VolunteerSpot, Inc. is privately funded.

### PR Contact

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